

Music mania

Description of activity

In this enterprise challenge, a music company has asked for a new themed compilation album to be produced. Students will select the songs, design the cover and plan a launch event and marketing campaign to promote the sale of the album.

Students will need to work together to keep the project on time and on budget. This helps to develop a range of key employability skills such as teamwork, communication and financial planning in a context that will appeal to most young people.

REBP will work with the school to engage facilitators for the event and will lead the activity.

Through this activity students will:

- assess, undertake and manage risk;
- gain skills in leadership, management and drive when working on tasks in a team;
- have an opportunity to develop their personal learning and thinking skills;
- understand the steps necessary to complete a project on time; and
- develop their personal finance capability skills.

Career, work-related learning and enterprise framework 11 to 19

This activity contributes to elements: **1, 5, 9**

Every Child Matters – this activity contributes to:

- Enjoy and achieve
- Achieve economic well being

Curriculum links

- English
- Maths
- Media studies
- Personal finance education
- Art and design
- Business studies

This activity is aimed at:	Key Stage 4, and gifted and talented Key Stage 3 students
Maximum number of students:	Whole year group
Time required for activity:	One day or two and a half days
Cost:	£1000 for up to 150 students (Additional students charged at £5 each).
Schools are required to provide:	<ul style="list-style-type: none">• Large hall• Break out classrooms• Access to PCs and internet• Adequate preparation and debriefing of students for each event