

The Enterprise Game

Students thoroughly enjoyed the game, they were totally motivated.

Description of activity

The Enterprise Game is a board game for two to four players (plus banker) that introduces the idea of business enterprise in an enjoyable and surprisingly realistic way. It captures the excitement of starting up then developing an enterprise and demonstrates the problems, opportunities and good fortunes that entrepreneurs meet in real life.

Players must make decisions on taking risks, investment, production and delivery. During the game there will be unexpected set backs caused by ill-fortune or the activities of competitors

The session will cover

- Introduction
- Playing the game
- Review
- Results

Through this activity students will:

- be able to apply their knowledge and understanding of a range of business terms and ideas;
- understand the way in which a business operates from the initial investment of capital through to the generation of profits; and
- complete basic accounts for their business.

Career, work-related learning and enterprise framework 11 to 19

This activity contributes to elements: **1, 3, 6, 9**

Every Child Matters – this activity contributes to:

- Enjoy and achieve
- Achieve economic well being

Curriculum Links

- PSHE
- Citizenship
- Vocational qualifications, for example ASDAN
- Personal finance education
- Maths

REBP were very professional in their delivery and running of the event.
Hampton Community College teacher

This activity is aimed at:	Gifted and talented Year 7 and 8 students, Year 9 and Key Stage 4 students
Maximum number of students:	30
Time required for activity:	Two hours – half day
Cost:	£200
Schools are required to provide:	<ul style="list-style-type: none"> • Venue • PowerPoint facilities
Four weeks notice is required for this activity	